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2012 INTERNATIONAL EVENTS BASIC INFORMATION

Travel Fairs	Booth Measurement	Maximum Number of Travel Trade Participants	Participation Fee (USD or equivalent)
1.East Asia			
a. Korea			
1.) Seoul International Golf and Resort Fair March 22-25 Seoul, South Korea	90 sq m	15	$100
2.) Korea Student Fair April 7-8 Seoul, South Korea	180 sq m	20	Delegates pay for own booth space, DOT pays for construction of PH pavilion
3.) Daegu Tour Expo April 14-17 Daegu, South Korea	90 sq m	15	$100
4.) Korea World Travel/Product Presentation June 7- 10 Seoul, South Korea	135 sq m	25	$200
5.) Busan International Travel Fair (BITFF) September 7-10 Busan, South Korea	90 sq m	15	$100
6.) Sales Mission November 12-15 Busan and Seoul	n/a	30	$200
b. Japan			
1.) Marine Diving fair April 6-8 Tokyo, Japan	54 sq m	16	$200/pax (not property) Inclusion: transfers, based on official itinerary; Space in the booth with table , 3 chairs per property
2.) Philippine Business Mission June 24-29 Fukuoka, Osaka, Nagoya and Tokyo, Japan	4 hotel venues in Fukuoka, Osaka, Nagoya and Tokyo	22	$150/pax/city for Fukuoka, Osaka and Nagoya $200/pax for Tokyo Inclusion: transfers, and transportation by bus: Fukuoka/Osaka Osaka/Nagoya Nagoya/ Tokyo Venue and cocktails for each city

3.) JATA travel Fair	135 sq m	22	$200/pax Inclusion: transfers based on official itinerary Space in the booth with table, 3 chairs/ property
c. China			
1.) GITF March 1-3 Guangzhou, China	90 sq m	20	$200
2.) COTTM April 18-20 Beijing, China	54 sq m	12	$100
3.) WTF May 10-13 Shanghai, China	90 sq m	20	$200
2. Asia Pacific			
a. ASEAN			
1.) ATF January 12-15 Manado, Indonesia	198 sq m	22	$880 ($540 Full Delegate, Regular fee and $ 390 Co-Delegate Regular Fee)
2.) AIME February 21-22 Melbourne, Australia	102 sq m	12	$500
3.) NATAS February 24-26 Singapore	36 sq m	6-8	$100
4.) Tourism Roadshow Singapore - Feb 28 Malaysia - March 1	n/a	15	$100 per country
5.) MATTA March 16- 18 Kuala Lumpur, Malaysia	36 sq m	6-8	$100
6.) ADEX April 13-15 Singapore	36 sq m	6-8	$100
7.) ITE June 14-17 Hong Kong	72 sq m	10	$100
8.) Tourism Roadshow Macau -June 12 Hong Kong - June 13	n/a	10-15	$100 per country

9.) MIDE July 6-8 Kuala Lumpur, Malaysia	36 sq m	6-8	$100
10.)Cruise Shipping Asia October 17-18 Singapore	72 sq m	10	$100
11.)Philippine Tourism Sales Presentation Kaohsiung - Oct 23 Taiching - Oct 24 Taipei - Oct 25	n/a	10-15	$100
12.)TITF October 26-27 Taipei, Taiwan	72 sq m	10	$100
4. North America			
USA			
a. Cruise Shipping Miami March 12- 15 Miami, Florida	72 sq m	10	$100
b. 18th Honolulu Festival March 2-4 Hawaii	72 sq m	12	$100
c. Beneath the Sea March 23-25 New Jersey	36 sq m	6	$100
d. Scuba dive Show May 5-6 Long Beach, California	36 sq m	6	$100
e. ASTA The trade Show September 7-9 Los Angeles, Nevada	36 sq m	6	$100
f. IMEX America October 9-11 Las Vegas, Nevada	72 sq m	10	$300
g. DEMA November 14-17 Las Vegas, Nevada	198 sq m	22	$300
5. Europe			
a. United Kingdom			
1.) London Dive Show March 31- April 1 London	40 sq m	4-6	$300

2.) Bird Fair August 17-19 Oakham	30 sq m	4-6	$300
3.) DIVE 2012 October 28-29 Birmingham	40 sq m	4-6	$300
4.) WTM November 5- 8 London	153 sq m	15-20	$500
b. Germany			
1.) Boot Show January 21 – 29 Dusseldorf	81 sq m	10- 15	Euro 800
2.) ITB March 7-11 Berlin	150 sq m	15-20	Euro 500
c. Russia			
1.) Russia Selling Mission June or July (TBA) Vladivostok, Khabarovsk	n/a	10-15	$500
2.) Otdykh Leisure Fair Sept 19-22 Moscow	100-120 sq m	15-20	$1,000
d. France			
1.) Salon de la Plongee January 13- 16 Paris , France	60 sq m	8-10	Euro 500
2.) Topresa September 18-21 Paris, France	40 sq m	6-10	Euro 500
e. Scandinavia			
1.) Selling Mission March 12-16 Stockholm, Sweden and Oslo , Norway	n/a	8-10	$100 per city
f. Spain			
1.) FITUR January 18-22 Madrid	31.6 sq m	3-6	$500
6. India			
1.) OTM Feb 17- 19, 24- 26 Mumbai and Delhi	50 sq m	10-15	$150 per city

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7. Middle East			
1.) ATM April 30- May 3 Dubai, UAE	100 sq m	10-15	$200
2.) Post-ATM Roadshow May 4 - 9 Abu Dhabi, UAE Jeddah, Riyadh, Dammam, KSA	n/a	8-10	$100 per city