



The **Panagbenga Festival** is Baguio City's annual Festival that is being held during the month of February and extending through the first week of March. Panagbenga in the local language means a season of blooming, because it is during this month that the flowers from Benguet are in their season of Blooming. The month-long celebration of the Panagbenga is highlighted by the Grand Street parade and the Grand float parade which is likened to California's Tournament of Roses Parade or simply, the Rose Parade.

The Panagbenga 2012 Festival is themed "*Community Convergence for a Sustainable Tourism Growth*". Each member of the community is encouraged to contribute in their own way for the success of this annual festival in Baguio.



The Philippines is rich in culture and attractions and such culture is the best exhibited during the celebration of every region's festival. Every year tourists flock the streets of Baguio to witness the different activities for the whole month. Three of these myriad of activities stands-out and are considered to be most awaited part of the celebration, these are the *Grand Street Dancing Parade*, the *Grand Float Parade* and the *Session Road in the Bloom*. You will absolutely enjoy the Panagbenga Festival that's why, **"its more fun in the Philippines!"**



Panagbenga Festival 2012 Schedule of Activities

ACTIVITIES	DATE
Panagbenga Opening Parade	February 1, 2012
Market Encounter	February 1 - March 4, 2012
Let a Thousand Flowers Bloom	February 11, 2012
Fluvial Float Parade	February 12, 2012
Ipitik Festival	February 19 - 26, 2012
Grand Street Dancing Parade	February 25, 2012
Grand Float Parade	February 26, 2012
Session Road in Bloom	February 27 - March 4, 2012
Pony Boy's Day	March 2, 2012
Panagbenga Closing Ceremonies and Grand Fireworks Display	March 4, 2012

There will be a lot of new events and somewhat "adventurous" activities that everybody will definitely enjoy.

Please take note that the above-schedule contains only the traditional events or activities during the festival. However, there will be a lot of additional events during the Panagbenga month and the traditional events are expected to bring in new twists which are something that everybody should watch out for!



Please Contact:

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